

DAVID M. REEB  
 Mr. and Mrs. Lin Jo Yan Professor: Accounting and Finance  
 National University of Singapore

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## CURRENT POSITION

### NATIONAL UNIVERSITY OF SINGAPORE

2011 to Present  
 Mr. and Mrs. Lin Jo Yan Professor  
 Head of Department, Accounting  
 Professor of Accounting  
 Professor of Finance

## SELECTED PUBLICATIONS

Deleting Unreported Innovation, *Journal of Financial and Quantitative Analysis*, (Koh, Reeb, Sojli, Tham, and Wang), 2022

Shadow Trading, *Accounting Review*, (Mehta, Reeb, Zhao), 2021

The Ownership Complaint Gap: Mutual versus Stock Intermediaries, *Journal of Financial and Quantitative Analysis*, (Cheng, Qian, and Reeb), 2020

Patents Do Not Measure Innovation Success, *Critical Finance Review*, (Reeb and Zhao), 2020

CEO Confidence and Unreported R&D, *Management Science*, (Koh, Reeb, and Zhao), 2018

Law, Finance, and the International Mobility of Corporate Governance, *Journal of International Business Studies*, (Cumming, Filalotchev, Knill, Reeb, and Senbet), 2017

Playing the boys game: Golf buddies and board diversity, *American Economic Review (Papers and Proceedings)*, (Agarwal, Qian, Reeb, and Sing), 2016.

Missing R&D, *Journal of Accounting and Economics*, (Koh and Reeb), 2015.

Insider Trading in Supervised Industries, *Journal of Law and Economics*, (Reeb, Zhang & Zhao), 2014.

Family controlled firms and informed trading: Evidence from short sales, *Journal of Finance* (R. Anderson, D. Reeb and W. Zhao), 2012.

The Economics of Director Heterogeneity, *Financial Management* (Anderson, Reeb, Upadhyay, and Zhao), 2011.

Founders, Heirs, and Corporate Opacity in the US, *Journal of Financial Economics* (Anderson, Duru, and Reeb), 2009.

Board characteristics, accounting report integrity, and the cost of debt, *Journal of Accounting and Economics*, (Anderson, Mansi, Reeb), 2004.

Board Composition: Balancing Family Influence in S&P 500 Firms, *Administrative Sciences Quarterly* (Anderson and Reeb), 2004.

Founding Family Ownership and the Agency Cost of Debt, *Journal of Financial Economics* (Anderson, Mansi, and Reeb), 2003.

Founding Family Ownership and Firm Performance: Evidence from the S&P 500, *Journal of Finance*, (Anderson and Reeb), 2003.

Family Ownership, Corporate Diversification, and Firm Leverage, *Journal of Law and Economics* (Anderson and Reeb), 2003.

Corporate Diversification: What Gets Discounted? *Journal of Finance* (Mansi and Reeb) 2002.

International Diversification and Analysts' Forecast Accuracy and Bias, *Accounting Review* (Duru and Reeb), 2002.

Corporate International Activity and Debt Financing, *Journal of International Business Studies* (Mansi and Reeb), 2002.

Firm Internationalization and the Cost of Debt Financing: Evidence from Non-Provisional Publicly Traded Debt, *Journal of Financial and Quantitative Analysis* (Reeb, Mansi and Allee), 2001.

Internationalization and Firm Risk: An Upstream-Downstream Hypothesis, *Journal of International Business Studies* (Kwok and Reeb), 2000, vol. 31, p. 611-629

Systematic Risk of the Multinational Corporation, *Journal of International Business Studies*, (Reeb, Kwok and Baek), 1998.

## WORKING PAPERS

### *Manuscripts*

Decoupling Research from Development (Hou-Ning and Reeb)

The Demand for Accounting Expertise (Gefen, Reeb and Sulaeman)

How Minimum Wages Affect the CEO-Employee Pay Gap (Hou-Ning and Reeb)

Choosing Startup Investors: Does Gender Matter? (Gefen, Reeb and Sulaeman)

Are Founding Families Less Willing to Bear Risk? Evidence from the Currency Exposure and Internationalization Strategy of Family Firms (Anderson, Bergbrant, Hunter, and Reeb)

Tax Windfalls and Firm Hiring (Hou-Ning and Reeb)

Big 4 Audit Expertise (Qian, Reeb, Wang, and Zhang)

Proprietary Advertising Expenditures (Gefen, Hsu, Lee, and Reeb)

Gender-Board Quotas (Reeb, Sulaeman, and Yang)

Degendering Innovation (Caron, Reeb, Sojli, and Tham)

Dual Class Shares: Do Investors Suffer? (Anderson, Ottolenghi, Reeb, and Savor)

Control Mechanisms and Inter-firm Fraud (O'Connor, Reeb, and Ming)

### *Work in Progress*

Colorful Analysts - (Reeb, Sulaeman, and Zhao)

Import Tariffs: The Impact on Jobs and Towns (Charoenwong, Ma, and Reeb)

## ACADEMIC CITATION INFORMATION

### AMERICAN FINANCE ASSOCIATION

TOP CITED ARTICLES OF ALL TIME (<https://www.afajof.org/page/Top50Cited>)

#13: Founding Family Ownership and Firm Performance: Evidence from the S&P 500

Total Academic Cites:

Google Scholar = 22,027    ISI Web of Science = 7,063    Scopus = 8,320

4<sup>th</sup> Highest Cited Paper in **Journal of Accounting and Economics (2015)**

Highest Cited Paper in **Financial Management (2011)**

Highest Cited Paper in **Administrative Science Quarterly (2004)**

Highest Cited Paper in **Journal of Accounting and Economics (2004)**

Highest Cited Paper in **Journal of Finance (2003)**

## TELEVISION & RADIO INTERVIEWS

Money FM – March 2018 – Interview about behavioral Finance

Channel News Asia – Sept 2016 – Interview about US trade and policy

MediaCorp – August 2013 – Interview about governance and municipal fiscal policy

Comcast – October 2009 – 7-minute interview about economic activity and business recovery

BloombergTV - September 2006 – 2-minute interview about family ownership.

CNN – August 2005 – Six-minute interview about family ownership in publicly traded firms and their impact on minority investors.

## BUSINESS & POPULAR PRESS CITATIONS OF RESEARCH

Feature Article in *AsiaOne* (April 1, 2015)

Feature Article in *Yahoo! Finance* (August 28, 2013)

Feature Article in *Bloomberg BusinessWeek* (August 19, 2013)

Feature Story in *Wall Street Journal* (January, 2013)

Featured Segment in *BloombergTV* (September 16, 2006)

Feature Article Review in *International Herald Tribune* (Aug 12, 2006)

Featured Segment on CNN program “*In the Money*” (Aug 6<sup>th</sup> and Aug 7<sup>th</sup>, 2005)

Feature Article Review in *Forbes* (July, 21, 2005)

Feature Article Review in *New York Times* (April 24, 2005)

Feature Article Review in *Financial Times* (April 23, 2005)

Feature Story in *SmartMoney Magazine* (Feb 2005)

Feature Article Review in *Forbes* (July 5, 2004)

Feature Story *MSN Money/CNBC* (July 28, 2004)

Feature Story in *Newsweek* (April 12, 2004)

Feature Article Review in *The Economist* (Nov 8-15, 2003)

Featured in two *BusinessWeek* Articles (Nov 10, 2003)

Featured in *MIT/SLOAN Management Review* (2003)

Results Discussed in *Financial Times* (September 30, 2003)

Featured in *Inc., Magazine* (September 2003)

Results Noted in *Wall Street Journal* Article (August 6, 2003)

Feature Article Review in *International Herald Tribune* (May 31, 2003)

Feature Television Report on CNNfn partner *ROBTV* (March 19, 2003)

Feature Story in *Washington Business Journal* (November 2002)

Featured Summary in *Economic Intuition* (Summer 2002)

Internationalization and Firm Risk: An Upstream-Downstream Hypothesis, *Journal of International Business Studies* (With C. Kwok), 2000, vol. 31, p 611-629

Featured in - *Multinational Business Finance*, By Eiteman, Stonehill, and Moffett; 8<sup>th</sup> and 9<sup>th</sup> editions (Graduate international finance textbook).

Systematic Risk of the Multinational Corporation, *Journal of International Business Studies*, (With C. Kwok and Y. Baek), 1998, vol. 29, p.263-279.

Featured in - *Multinational Business Finance*, By Eiteman, Stonehill, and Moffett; 8<sup>th</sup> and 9<sup>th</sup> editions (Graduate international finance textbook).

## EDUCATION

University of South Carolina, Columbia, SC – Moore School of Business

Doctor of Philosophy – Business Administration (1996)

Georgia State University, Atlanta, GA: Master of Science (1992)

Louisiana State University, Baton Rouge, LA: Bachelor of Art (1990)

## ACADEMIC EXPERIENCE

Visiting Scholar

UC Riverside (July 2022)

Visiting Scholar

UC Riverside (June-July, 2018)

Visiting Scholar

Virginia Tech (June – July, 2015)

Visiting Scholar

UC Berkeley (June – July, 2014)

Professor of Finance 2007 to 2011; Professor of Accounting 2007 to 2011

Professor of Strategic Management 2010 to 2011

Associate Professor 2003 - 2007

Temple University, Philadelphia, PA

Visiting Professor of Accounting (June, 2010)

Hong Kong University of Science and Technology

Visiting Professor of Accounting (March, 2009)

Hong Kong University of Science and Technology

Assistant Professor & Board of Visitors Research Fellow

*University of Alabama*, Tuscaloosa, AL, 2002 - 2003

Assistant Professor and Kogod Faculty Research Fellow

*American University*, Washington, DC, 1998 - 2002

ABD Instructor & Assistant Professor

*Worcester Polytechnic Institute*, Worcester, MA, 1996 – 1998

**INVITED SEMINARS AND PRESENTATIONS**

American University	Stockholm School of Economics
Bocconi University	Strathclyde University (Scotland)
City University of Hong Kong	Texas A&M University
Copenhagen Business School	Texas Tech University
Cornell University	University of Adelaide
Deakin University	University of Cincinnati
Drexel University	University of Delaware
European Corporate Governance Institute (Brussels)	University of Hong Kong
George Mason University	University of Florida
Georgia State University	University of Memphis
George Washington University	University of Otago
Hanken School of Economics	University of Miami
Helsinki School of Economics	University of South Florida
Hong Kong Baptist	Vienna University
Hong Kong Poly	Villanova University
Hong Kong University of Science and Technology	Xiamen University
Lehigh University	Chulalongkorn University
Nanyang Technological University	University of New South Wales
National Taiwan University	University of Sydney
National University of Singapore	Louisiana State University
Oregon State University	University of South Carolina
Pennsylvania State University	Insead
University of Melbourne	University of Queensland

**Keynote Speaker:**

FIRN Corporate Finance Meeting - Adelaide, Australia, Oct 2022

Asian Finance Association Meeting – Ho Chi Minh, Vietnam, July 2019

AFAANZ Annual Meeting – Auckland NZ, July 2018

Vietnam International Conference in Finance – Hanoi, 2017

DRUID-Asia, Asian Innovation: Catching Up – Moving Ahead, Singapore, 2016.

2015 Accounting and Finance Research Forum (UQ Business School), Queensland, Australia

Family Enterprise Research Conference (FERC), Burlington Vermont, 2015.

International Workshop on Economic Analysis of Institutions (EAI), Xiamen, China, 2015.

International Conference on Business and Finance, sponsored by Oklahoma State University and Indian Business School - Hyderabad India, 2014.

## **AWARDS AND NOMINATIONS**

Fellow: Academy of International Business

Senior Fellow: Asian Bureau of Finance and Economic Research

Finalist for the Brattle Price: Best Paper in Corporate Finance  
American Finance Association (2003)

Finalist for the Brattle Price: Best Paper in Corporate Finance  
American Finance Association (2002)

Nominated For - American University Professor of the Year  
Excellence in Teaching, 2000-2001.

Multiple Papers in Social Science Research Network Top 10 Lists  
SSRN Downloads: Thousands of downloads

## **ACADEMIC ACTIVITIES & SERVICE**

Associate Editor - *Journal of Financial and Quantitative Analysis*, (2021 - Present)

Research Director – CAMRI (Centre for Asset Management Research and Investments  
(2015- 2017)

Co-Editor – *Pacific Basin Finance Journal* (2017 – 2020)

Area Editor - *Journal of International Business Studies* (2010 – 2016)  
(International Accounting and Finance)

Responsibilities Include: Assigning Reviewers; Accept/Reject Decisions

Co-Director – NUS-Chicago Booth CFO for Asia Program (2015)

Guest Editor – *Journal of Economics and Business* - Special Issue on Ownership (2008)

Conference Organizer: Singapore International Conference on Finance (2012,2013)  
Singapore Scholars Symposium (2012 - Present: Founder)

Consortium Organizer – 2014 AIB Mid-Career Consortium - Vancouver

Session Organizer: China International Conference in Finance (2013)

Director of Doctoral Programs: NUS Business School (2013 – Present)

Founder Brown Bag Seminar Series – Temple University (Departments of Accounting, Finance, and  
Strategy) – 2004-2012

Founder Brown Bag Seminar Series – American University (Departments of Accounting, Finance,  
and International Business) – 1999-2002

### Teaching Scholarship (Published/Forthcoming Cases)

Financing Alibaba's Buyout: Syndicated Loan in Asia, 2014, Ivey School of Business, Western Ontario (with Emir Hrnjic)

Emirates Airline: A Billion-Dollar Sukuk-Bonds Issue, 2014, Ivey School of Business, Western Ontario (With Emir Hrnjic and Harun Kapetanovic)

Suitwars: Men's Wearhouse vs Jos A. Bank, 2015, Ivey School of Business, Western Ontario, (With Emir Hrnjic and Wee Yong Yeo).

Shanda Games: A Buyout of a Chinese Family Firm, 2015, Ivey School of Business, Western Ontario (with Emir Hrnjic)

Singapore Airlines Irregular Dividends, 2018, Ivey School of Business, Western Ontario (with Emir Hrnjic)

Note on Dividend Policy, 2018, Ivey School of Business, Western Ontario, (with Emir Hrnjic)

### Research on the Nature of Scholarship

Endogeneity in International Business Research, *Journal of International Business Studies*, (W/ Sakakibara and Mahmood), 2012

The blockbuster hypothesis: Influencing the boundaries of knowledge, *Scientometrics*, (W/K.Brouthers and R. Mudambi) 2012.

The Ranking of International Business Journals, *Journal of International Business Studies* (With F. Dubois), 2000.

### Additional Academic Research

The Family Firm Ownership Puzzle, *Review of Corporate Finance*, (Anderson, Li, Reeb, Karim), 2022.

Economic Policy Uncertainty and Allocative Distortions, *Journal of Financial Stability* (Guedhami, Mansi, Reeb, and Yasuda), 2021

Disregarding the Shoulders of Giants: Inferences from Innovation Research, *Review of Corporate Finance Studies*, (Reeb and Zhao), 2021

Identifying and Treating outliers in Finance, *Financial Management*, (Adams, Hayunga, Reeb, and Verardi), 2019

Is CEO Pay High?, *Abacus* (W/Beaumont and Ratiu), 2016, 52, p. 685-694.

The Efficacy of Regulatory Intervention: Evidence from the Distribution of Informed Option Trading, *Journal of Banking and Finance*, (W/ Anderson, Zhang, Zhao), 2013, 37, p.4337-435

Director Capital and Corporate Disclosure Quality, *Journal of Accounting and Public Policy*, (Reeb and Zhao), 2013, 32, p. 191-212

Investment Policy in Family Controlled Firms, *Journal of Banking and Finance*, (W/ Anderson and Duru), 2012, 36, p. 1744-1758.

Subordinate Board Structures, *Journal of Corporate Finance* (Reeb and Upadhyay), 2010, vol. 16, 469-486.

Managerial Ownership and the Agency Cost of Debt, *Corporate Governance*, ed. By Anderson and Baker, John Wiley and Sons Publisher, (W/R. Anderson and S. Mansi), 2010, p 427-451.

Ownership Structure and Corporate Decision-Making, *Journal of Economics and Business* (With R. Anderson and S. Mansi), 2007 vol. 59, p. 355-357.

Earnings-Based Bonus Plans and the Agency Costs of Debt, *Journal of Accounting and Public Policy* (A. Duru, S. Mansi, and D. Reeb), 2005, vol. 24, p. 431-447.

Quasi-Private Information and Insider Trading, *Financial Analysts Journal* (with M. Carter and S. Mansi), 2003, vol. 59, p.60-68.

Geographic and Industrial Diversification: The level and structure of executive compensation, *Journal of Accounting, Auditing and Finance* (with A. Duru), 2002, vol.17, p.1-24.

Mainbanks and Investment Efficiency in Financial Distress, *Journal of Financial Research* (with C. Kwok), 2000, vol. 23, p. 395-410.

The Relative Cost of Financial Distress in the International Firm. *Advances in International Banking and Finance*, 1998, vol. 3, p. 39-54.

#### Ad Hoc Reviewer

*American Economic Review*  
*Economic Journal*

*Journal of Finance*  
*Journal of Financial Economics*  
*Review of Financial Studies*  
*Review of Finance*  
*Journal of Financial and Quantitative Analysis*  
*Journal of Corporate Finance*  
*Journal Banking and Finance*  
*Financial Management*  
*Financial Review*

*Journal of Accounting and Economics*  
*Accounting Review*  
*Contemporary Accounting Research*  
*Journal of Accounting and Public Policy*  
*Journal of Accounting, Auditing, and Finance*

*Management Science*  
*Academy of Management Review*  
*Academy of Management Journal*  
*Organization Science*  
*Journal of Business Finance and Accounting*



AJUDICATION – DISPUTE REVIEWER for *Financial Management*

**Dissertation Committees**

Nikola Orlic - Finance (2022)  
Ge Yang - Finance (2020)  
Hu Rong – Finance (2013)  
Karen McDougal – Accounting (2010)  
Young Park – Insurance (2008)  
Tim Swift – Management - Temple University (2008)  
Sheela Panda – Management - Temple University (2008)  
Yong Wang – Finance - Temple University (2008)  
Jim Lindi – International Finance (2007)  
Cao Jiang – Finance – Temple University (2007)  
Jingyi Jia - Finance – Temple University (2006)  
Saiying Deng – Finance – Temple University (2005)  
Sehyun Yoo – Finance – Temple University (2005)  
Chris Cain – Finance – University of Alabama (2004)  
Sandy Zheng - Accounting – University of Alabama (2003)  
Sahiba Chandra - Finance – University of Alabama (2003)

**Dissertations Chaired/Chairing**

Houning Ma - Finance - NUS (Current)  
Shirley Wang - Accounting - NUS (2022)  
Ofir Gefen - Finance - NUS (2022)  
Jing Xie – Finance – NUS (2015)  
Daniel Folkenstein – Finance – Temple University (2012)  
Ozge Uygur – Finance – Temple University (2010)  
Xijia Xu - Finance – Temple University (2008)  
Yuan Wen – Finance – Temple University (2008)  
Arun Upadhyay - Finance – Temple University (2007)  
Wanli Zhao– International Finance - Temple University (2007)  
Anwar Boumulash - Finance – University of Alabama (2004)

**SEMINAR SERIES COORDINATOR**

Brown Bag Seminar (Accounting, Finance, and Strategic Management)  
Temple University – 2009 - 2011  
Department of Finance  
Temple University – 2004 to 2010  
Departments of Accounting, Finance, and International Business  
American University – 1999 to 2001

**PROMOTION AND TENURE COMMITTEE**

Fox School of Business – 2008 to 2011

**DEPARTMENT EVALUATION COMMITTEE**

NUS Business School – 2012 to 2020

**STUDENT EVALUATIONS**

<i>Academic Year &amp; Institution</i>	<i>Average Score</i>
2022-2023 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.4/5</b>
2021-2022 National University of Singapore (Hybrid) <i>Overall, the teacher is effective:</i>	<b>4.2/5</b>
2020-2021 National University of Singapore (Virtual) <i>Overall, the teacher is effective:</i>	<b>3.8/5</b>
2019-2020 National University of Singapore (Virtual) <i>Overall, the teacher is effective:</i>	<b>3.9/5</b>
2018-2019 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>3.6/5</b>
2017-2018 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.5/5</b>
2016-2017 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.8/5</b>
2015-2016 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.6/5</b>
2014-2015 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.5/5</b>
2013-2014 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.4/5</b>
2012 – 2013 National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.4/5</b>
2011-2012 – National University of Singapore <i>Overall, the teacher is effective:</i>	<b>4.7/5</b>
2010-2011– Temple University <i>The instructor taught this course well</i>	<b>4.4/5</b>
2009-2010– Temple University <i>The instructor taught this course well</i>	<b>4.5/5</b>
2008-2009 – Temple University <i>The instructor taught this course well:</i>	<b>4.2/5</b>
2007-2008 – Temple University <i>The instructor taught this course well:</i>	<b>4.7/5</b>
2006 – 2007 – Temple University <i>The instructor taught this course well:</i>	<b>4.6/5</b>
2005-2006 -Temple University <i>The instructor taught this course well:</i>	<b>4.4/5</b>
2004-2005 -Temple University <i>The instructor taught this course well:</i>	<b>4.5/5</b>
2003-2004 -Temple University <i>The instructor taught this course well:</i>	<b>4.5/5</b>
2002-2003 – University of Alabama <i>Overall, the instructor is an effective teacher:</i>	<b>4.5/5</b>

2001-2002 – American University <i>Overall, instructor is:</i>	5.1/6
2000-2001 – American University <i>Overall, instructor is:</i>	5.3/6
1999-2000 – American University <i>Overall, instructor is:</i>	5.2/6
1998-1999 – American University <i>Overall, instructor is:</i>	4.4/6
1996-1998 – Worcester Polytechnic Institute <i>Instructor taught course well above average:</i>	3.2/4

\* Nominated For American University Professor of the Year - Excellence in Teaching, 2000-2001.

## SELECTED STUDENT COMMENTS

### 2020 - 2022 (National University of Singapore)

"He explains each topic with a lot of interaction and keeps the entire class engaged even in theoretical topics Great professor. Managed to make accounting interesting!"

"He encourages students to get interested in a subject that is actually difficult to pursue."

"Very engaging in class, increased my interest in a subject I found extremely boring prior to this class"

" His teaching style is energetic and facilitate the class discussion a lot. He's creative in planning the classes to be more interactive and listens to feedbacks from students."

"He is a brilliant professor. After taking his class, I was sad I did not apply to MSc in Accounting"

"Engaging, and very interactive class atmosphere – Patient, throughout and comprehensive explanation of course content – humor, make knowledge fun and alive, where we could actually absorb all the hard parts."

"He's great. Although the accounting knowledge is very difficult, David uses many Asian case to ensure we can easily understand all the knowledge."

"Prof David is really nice. I always look forward to the accounting class. He will actively engage us in class, tried to integrate accounting concepts into real life, and present us with various case studies that ponder me to reflect on the 'ethics'. Prof David also gives us 'moral' advice on things that we need to take note of so that we can safeguard our interests in our future work. Overall, one thing I like about prof David is that is he really approachable. I have learned so much from him."

"Motivated and passionate teacher who seems to have fun in class and wants to motivate the students and bring the taught content to their hearts."

"Professor Reeb is fantastic and creates a very inclusive classroom through the hybrid model. He also makes digesting information easier with his examples so that students can really understand fundamental concepts easier."

"A very humorous and responsible professor. You can get hands on experience for real world business cases on Prof David's class. Although accounting principles could be boring sometimes, Prof David presents them in an interesting way and has inspired me a lot."

### 2011-2019 (National University of Singapore)

"Prof David uses the most fundamental ideas to educate us. He encourages first principle thinking"

“By far the best teacher I have had since the start of my MBA. His mastery of the subject matter is exquisite, yet he never speaks over students. He is able to teach complicated topics in a way that is easily digestible regardless of ones previous knowledge or background. He is humble and kind, and does a masterful job of getting the class involved. He has made me change my desired occupation after this MBA.”

“He is a master in structuring the flow of the concepts in a way that it is very easy to follow what he teaches, despite the subject being a hard-cord finance course. Further, he has extensive knowledge in the subject matter and is able to make the students think how concepts work practically.”

“He is the only professor that grades all the homework himself and then works with the students on the areas that he sees we still have weaknesses.”

“Excellent teaching technique, great interaction with the class, and interesting syllabus”

“Practical examples, interesting cases, excellent interaction with the class”

“Super inspiring prof!”

“Make a complex subject easy. Ability to generate interest of students without any background of the case”

“The best professor I have during my MBA”

“It is really cool and helpful to expose to ‘learning by doing’. I have to say I felt overwhelming in very beginning, using more than 20 hours per week to do the homework. But it turn out to be a happy experience.”

“great speaker, a man with great humor, very patient”

“Brilliant way of delivering concepts in class. Encourage students to actually do the case and the discuss concepts actually helps to learn and cement the core concepts once case study is discussed. The suspense of which case study would be collected or not was evil genius. This ensured that students were prepared to participate in the case study”

“Excellent ability to generate class discussion and go beyond basic technical skills. Encourages taking unique approaches during valuations and take a stance on a position.”

“Very experienced and inspirational when delivering the content in the class. Encourage class participation by raising creative questions and being open to different opinions. Provides insightful comments and feedbacks.”

“He is the best professor ever, not one of the, but just the BEST!”

“Step-by-step explanations ensure that all can follow. A lot of practical insights and rules of thumbs that are easier to remember than complicated concepts. Making a very dry subject funny and entertaining. Making students work extremely hard!”

“He is passionate about what he teaches and is concerned with ensuring that students actually learn from his classes instead of simply doing well”

“Very passionate to teach and ensure that we learn and this shows during class where his enthusiasm rubs off to the students.”

“Fantastic teacher who teaches financial concepts in a simple way that allows people to easily understand the topic”

“He brings to the class a myriad of experience and knowledge and shares it with us in interesting manner”

“Fun to be in class, provokes thinking, gives everyone a change to talk. Natural in class and knows the content well”

“Able to explain issues clearly, funny, and passionate about the subject”

“He is brilliant! Very friendly and engaging. ... I have truly learned a lot from Prof Reeb!”

“Very impressive/effective layouts of such a difficult module (especially those without finance background). The most humorous, passionate lecture I have seen in NUS b-school! Keep it up!”

“Engaging. Clear. Presents difficult concepts clearly.”

### Master Level - Student's Nominations For Best Teaching

"By far, the best teacher and class I have had in my ENTIRE MBA experience"

"Hands-down the best teacher I have encountered at NUS so far."

"The way 'learning by doing' is really impressive and helpful. The class discussion is quite open. I learned how to do the MA& and how to grab information. David makes the investment banking no more mysterious."

"Professor Reeb is not only a teacher, he is also a great speaker"

"Made Finance lively! Very interactive and thus challenging course! Best finance course I've ever had!"

"So much fun in what could be a very technical boring class. Yet many practical insights that are not commonly found in textbooks"

"The best professor I have during my MBA. Commands attention and ensures the entirety of class is based around the discussion of a case. Encourages problem solving and DIY approach to learning. Overall he is a highly effective professor."

"Excellent motivation throughout the semester. Never lost interest once in the subject. The valuations were all as available on damodaran.com but the techniques to understand these valuations were unique and always informational."

### 2003-2011 (TEMPLE UNIVERSITY)

"I went from thinking this is a boring topic to really being interested in it"

"The instructor's incredible ability to translate dry financial jargon in a way that students could understand"

"Makes difficult concepts easy.. Temple is lucky to have him"

"Method of teaching was very effective: presentation style, structure of topics, coverage of material, cases in class"

"did a very good job. Made fixed income as interesting as you can"

"Strong hands on learning. One of the best courses I have taken at Temple"

"Excellent presence in the classroom...Dr. Reeb wants you to learn.. Dr. Reeb best prof. I've had in Temple"

"One of the best teachers@Temple."

"Great teacher, great course, learned a lot from the course"

"Great Professor...Make the course for a year, so finally you can learn something"

"Professor Reeb is a highly skilled professor who was always prepared for class. Very upbeat, funny and most importantly, very knowledgeable"

"Dr. Reeb was a great professor...Was able to keep everyone's attention for the whole 3 hours."

"Great guy, smart, can relate to students and makes you learn...best teach I have had TU."

"Very Intelligent, conveyed information clearly, made it easy to understand."

"Prof Reeb is amazing. I have been attending Temple for 2+ years and he is the first professor that has TAUGHT. He is extremely knowledgeable yet he doesn't act like he's smarter. The best teacher Temple as at the moment!"

"Great, Energetic, Informed Teaching"

"Explained things well – good personality"

"Excellent communicator of the material. Maintains interests level throughout class/course."

"Dr. Reeb is excellent. Congrats to Fox on capturing him. Best professor I have had in the MBA program so far."

"Great Personality and Knowledge"

"Professor Reeb could see when people didn't get a concept and tried to use analogies to explain".

"Very fair instructor. Was strict about homeworks, but a fair grading system and he seemed to care about our learning."

"Patient. Ability to explain concepts clearly and in a practical manner. Dynamic personality and presentation."

### 2002-2003 (UNIVERSITY OF ALABAMA)

"Dr. Reeb was an extraordinary teacher." Great teacher, door always open for anything"

"Dr. Reeb is one of the best teachers I have had at this university"

"Dr. is by far one of the best instructors I have ever had"

"One of the best classes I've taken" He is the best instructor I have had at UA thus far"

"Dr. Reeb is an extremely effective teacher"

“ I really like Dr. Reeb he is the most effective finance teacher I have had so far”

“Dr. Reeb is an excellent professor, an asset to this university” “Kudos for Dr. Reeb!”

“ Best teacher I ever had”

**1998-2002 (AMERICAN UNIVERSITY)**

“ Best finance professor I’ve had”

“ This is the class where learned the most about my major. Prof Reeb is one of the best professors I’ve ever had”

“ Out and Out a pleasure to listen to him teach, well taught, good person “

“ Dr Reeb is one very good prof in Kogod. He is cooperative and funny. I like his teaching style and his lectures”

“ Great notes and lectures. Enjoyed class discussions”

“ Awesome class, fun, learned a lot, interesting”

“ The course was well organized and the professor was excited about what he was teaching. Therefore, there was a lot of energy put into the lecture and assignments. Was challenging, hard work, yet I feel that I learned lot “

"No brown nosing best prof @ Kogod."

"Highly knowledgeable. What is really scary is that I'm actually enjoying doing this stuff now"

" Very knowledgeable and very concerned with students progress. Seems to really care about students and course"

"Energetic teacher, very knowledgeable about subject. Willing to help outside of class."

“4 years, hated all my profs and classes, I have to honestly say one of my favorites by far.”

“ The instructor was very stimulating and helpful throughout the class”

“ Learned a whole whole lot””

"Knowledgeable about the subject and gets to the point. Informative and well prepared for each class."

"Informative, enthusiastic, and approachable"

"Good teaching style, interacted well with students"

"Professor has a strong command of the information. He's sympathetic to the overall needs of the students."

"Very knowledgeable, explains things clearly, seems to enjoy teaching, Good guy."

"Gave a lot of hard work and expected hard work."

"Very charismatic and enthusiastic. A far above average professor."

"Very good, excited about teaching and makes the class enjoyable"

"Very energetic and enthusiastic. Lectures are organized, informational, & enjoyable. He has a genuine interest in the subject and his students."